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## 10 lecture course which aims to:

- Review the theoretical foundations and practical methods of modern data analysis in the physical sciences
- Summarise the basic tools of parameter estimation and testing goodness of fit
- Explore and contrast Bayesian and classical (frequentist) methods
- Highlight modern computational advances in analysis of (very large) datasets.



Scottish Universities Physics Alliance

# Graduate School: Investing in Education

The SUPA Graduate School is a cornerstone of the SUPA Alliance.

## Shared Delivery of Graduate Education:

- New specialist courses are made viable by pooling expertise.
- Delivery by a variety of modes, lectures, distance learning, short courses.
- SUPA-funded Access Grid rooms in each Institution for two-way video delivery.
- Scotland-wide relay of research seminars and colloquia.



## Prize Studentship Competition:

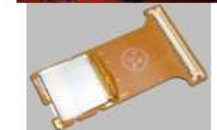
- High profile and prestigious awards.
- Attracting the brightest and best, worldwide.
- 8 awards per year, starting October 2005.
- To be held at any SUPA University and in any theme.

## International Summer Schools:

- Building on a 40-year track-record of SUSSP.
- Attracting world-renowned lecturers.

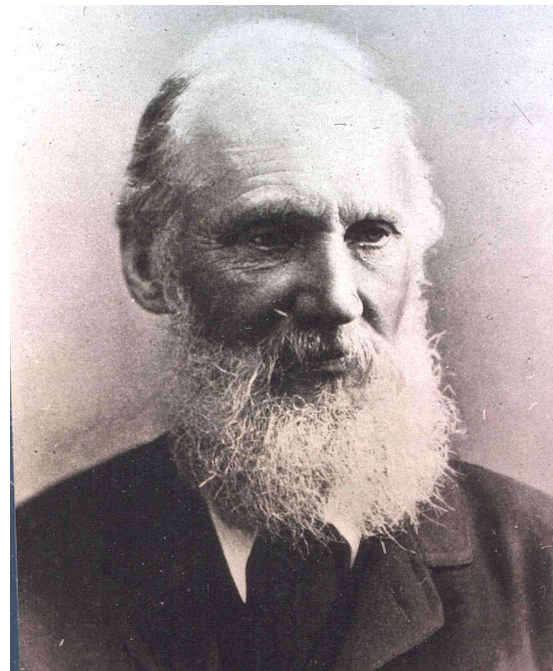
## Distinguished Visitor Programme:

- The best scientists in the world spending time in Scotland.
- Adding variety and weight to the local teaching base.
- Stimulating research in new areas.
- Enhancing the profile of Scottish Physics on the world stage.



Courtesy: Horiba Jobin Yvon IBH Ltd; Coherent Scotland Ltd; CRLO Displays Ltd





William Thompson  
(Lord Kelvin)  
1824 - 1907



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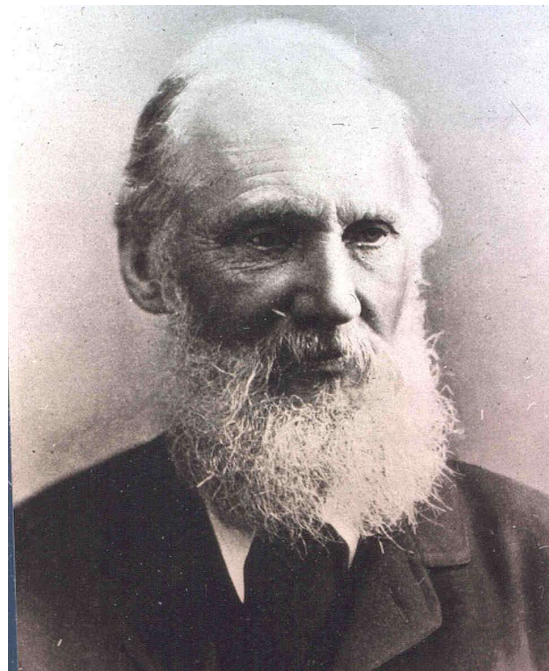
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William Thompson  
(Lord Kelvin)  
1824 - 1907



*Kelvin in 1900*

*“There is nothing new  
to be discovered in  
physics now. All that  
remains is more and  
more precise  
measurement”*



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# Course Programme

## Lectures 1 to 5

1. Introduction and theoretical foundations – part 1
2. Introduction and theoretical foundations – part 2
3. Parameter estimation and goodness-of-fit – part 1
4. Parameter estimation and goodness-of-fit – part 2
5. Parameter estimation and goodness-of-fit – part 3

# Course Programme

## **Lectures 6 to 10**

**6. An Advanced Toolbox for Bayesian Inference**

**7. An Advanced Toolbox for Bayesian Inference**

**8. Bayesian Model Selection**

**9. Monte Carlo Simulation Methods**

**10. Fourier Methods**

# Course Assessment

- Series of ‘Pop Quiz’ questions, spread throughout the lectures (compulsory for SUPA students only)
- Series of numerical problems, to be posted on my.SUPA (optional for SUPA students)
- Mock data challenge to be posted on my.SUPA. (optional for SUPA students).

SUPAADA is also an Glasgow MSc course: “Advanced Data Analysis for Physics and Astronomy”. There are separate assessment arrangements for these MSc students.



[Note: this slide is not featured in the video and audio files]

← ↻ 🔒 [https://en.wikipedia.org/wiki/Big\\_data](https://en.wikipedia.org/wiki/Big_data) ☆

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# WIKIPEDIA

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## Big data

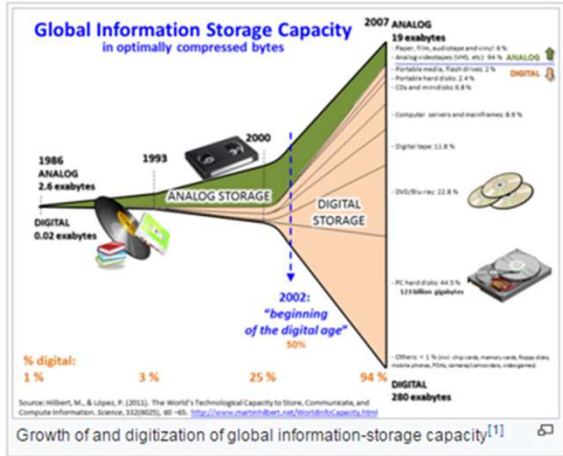
From Wikipedia, the free encyclopedia

*This article is about large collections of data. For the band, see [Big Data \(band\)](#).*

**Big data** is a term for **data sets** that are so large or complex that traditional **data processing** applications are inadequate to deal with them. Challenges include **analysis**, **capture**, **data curation**, **search**, **sharing**, **storage**, **transfer**, **visualization**, **querying**, **updating** and **information privacy**. The term "big data" often refers simply to the use of **predictive analytics**, **user behavior analytics**, or certain other advanced data analytics methods that extract value from data, and seldom to a particular size of data set.<sup>[2]</sup> "There is little doubt that the quantities of data now available are indeed large, but that's not the most relevant characteristic of this new data ecosystem."<sup>[3]</sup>

Analysis of data sets can find new correlations to "spot business trends, prevent diseases, combat crime and so on".<sup>[4]</sup> Scientists, business executives, practitioners of medicine, advertising and **governments** alike regularly meet difficulties with large data-sets in areas including **Internet search**, finance, **urban informatics**, and **business informatics**. Scientists encounter limitations in **e-Science** work, including **meteorology**, **genomics**,<sup>[5]</sup> **connectomics**, complex physics simulations, biology and environmental research.<sup>[6]</sup>

Data sets grow rapidly - in part because they are increasingly gathered by cheap and numerous information-sensing **mobile devices**, aerial (**remote sensing**), software logs, **cameras**, microphones, **radio-frequency identification** (RFID) readers and **wireless sensor networks**.<sup>[7][8]</sup> The world's technological per-capita capacity to store information has roughly doubled every 40 months since the 1980s;<sup>[9]</sup> as of 2012, every day 2.5 **exabytes** ( $2.5 \times 10^{18}$ ) of data is generated.<sup>[10]</sup> One question for large enterprises is determining who should own big-data initiatives that affect the entire organization.<sup>[11]</sup>



Global Information Storage Capacity in optimally compressed bytes

1986 ANALOG 0.02 exabytes  
DIGITAL 0.02 exabytes

1993 ANALOG STORAGE  
DIGITAL STORAGE

2000 ANALOG STORAGE  
DIGITAL STORAGE

2002: "beginning of the digital age"

2007 ANALOG 19 exabytes  
DIGITAL 280 exabytes

Source: Hilbert, M., & López, P. (2011). The World's Technological Capacity to Store, Communicate, and Compute Information. Science, 332(6025), 402-405. <http://www.sciencemag.org/content/332/6025/402>

Growth of and digitization of global information-storage capacity<sup>[11]</sup>



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[Note: this slide is not featured in the video and audio files]



Products ▾ Services ▾ Industries Developers ▾ Support Careers

Marketplace

Search



A Smarter Planet >

## Big Data

*Data savvy. Insight driven.*

What is big data?

Big data technology

Big data conversations

Contact IBM

## What is Big Data?



Big data is being generated by everything around us at all times. Every digital process and social media exchange produces it. Systems, sensors and mobile devices transmit it. Big data is arriving from multiple sources at an alarming velocity, volume and variety. To extract meaningful value from big data, you need optimal processing power, analytics capabilities and skills.

Get started with big data and analytics



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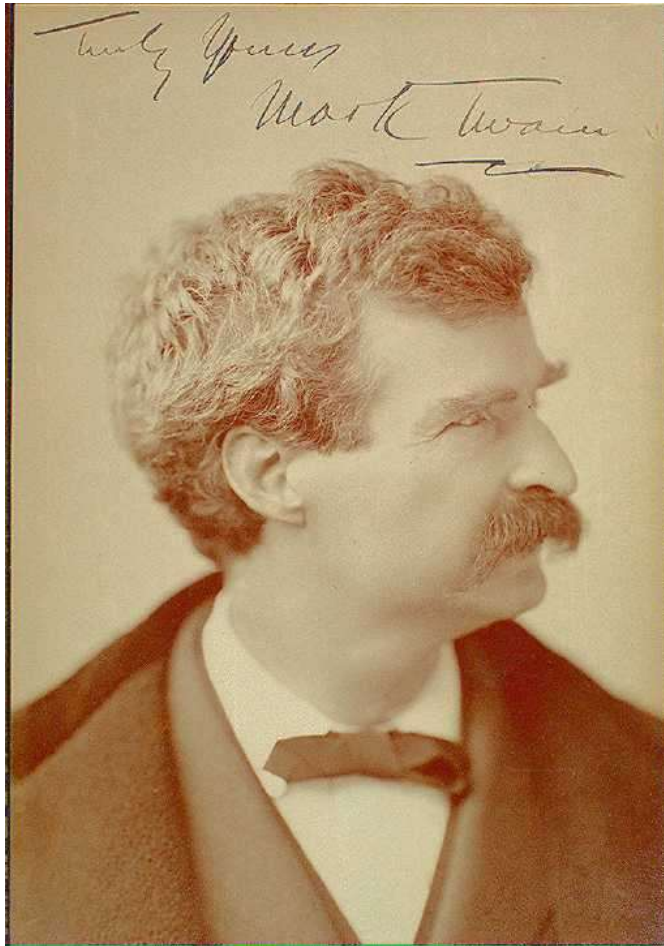
Three additional slides covered in the  
video and audio files, relevant to the local  
arrangements for when the lectures were  
previously filmed in Glasgow



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# Why a course on data analysis?...



Mark Twain



Benjamin Disraeli



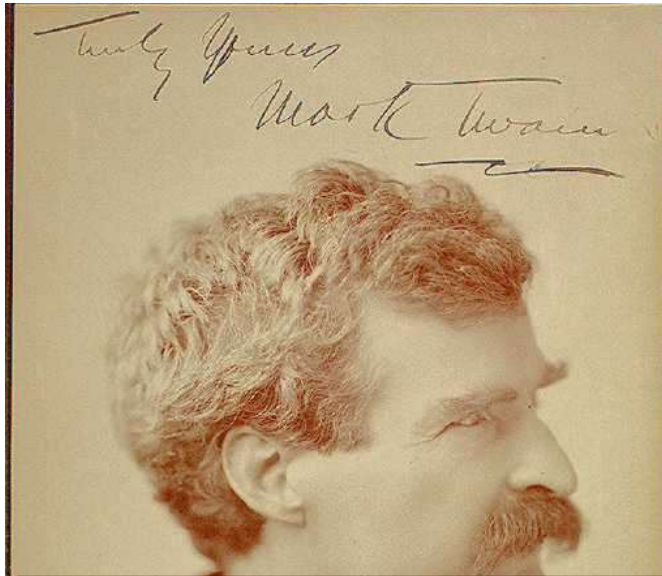
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## Why a course on data analysis?...



**There are three types of lies:  
lies, damned lies and statistics**

Mark Twain

Benjamin Disraeli



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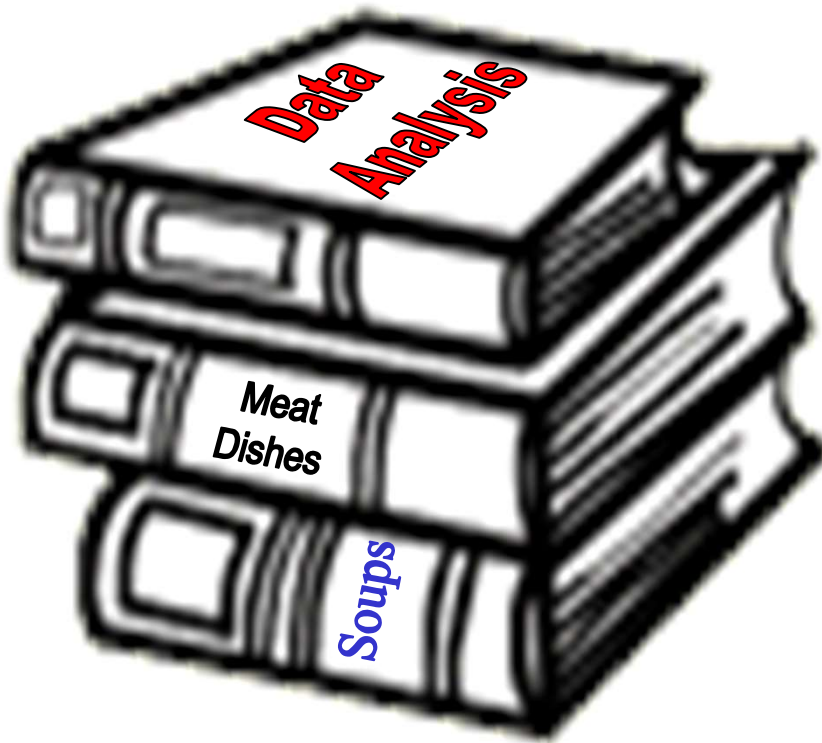
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# Why a course on data analysis?...

Data analysis methods are often regarded as simple recipes...

...but in physics, sometimes the recipes don't work!!!



# *Why a course on data analysis?...*

Data analysis methods are often regarded as simple recipes...

...but in physics, sometimes the recipes don't work!!!

- o Very weak signals
- o Correlated 'residuals'
- o Incorrect assumptions



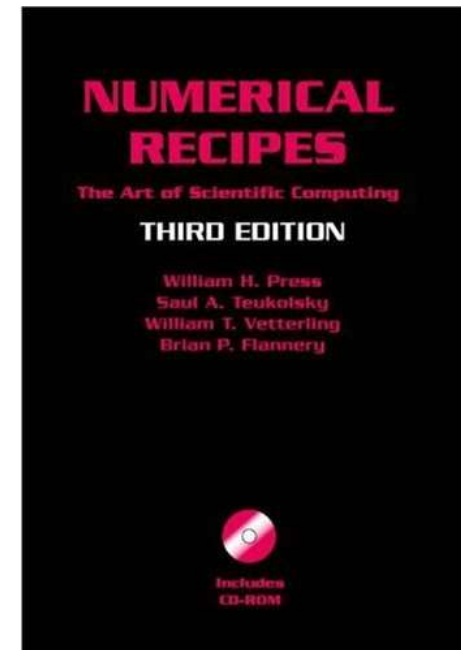
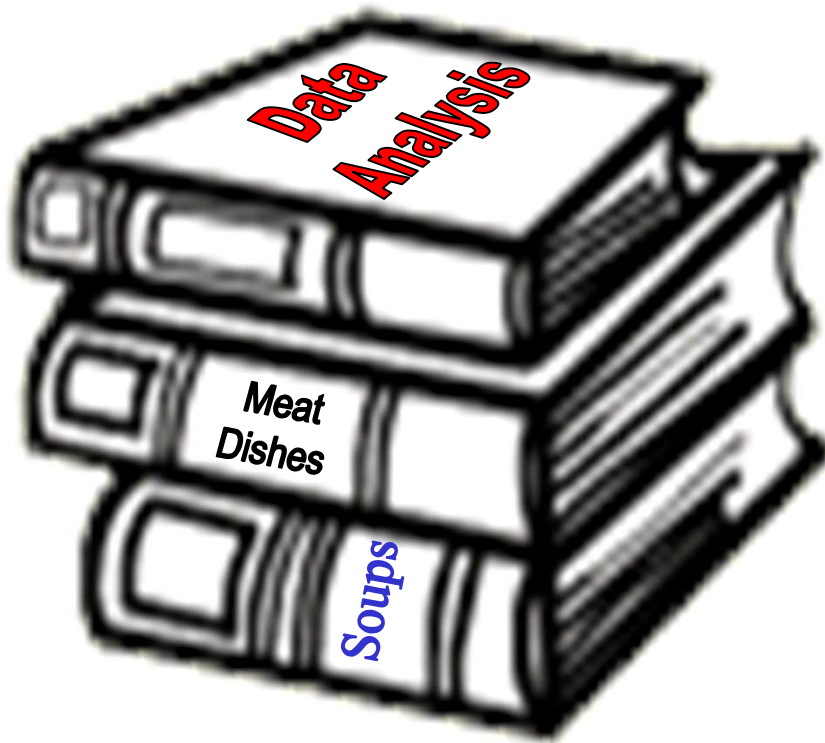
**SYSTEMATIC ERRORS**





# Why a course on data analysis?...

Data analysis methods are often regarded as simple recipes...



<http://www.numerical-recipes/>

<http://www.nr.com/olderswitcher.html>

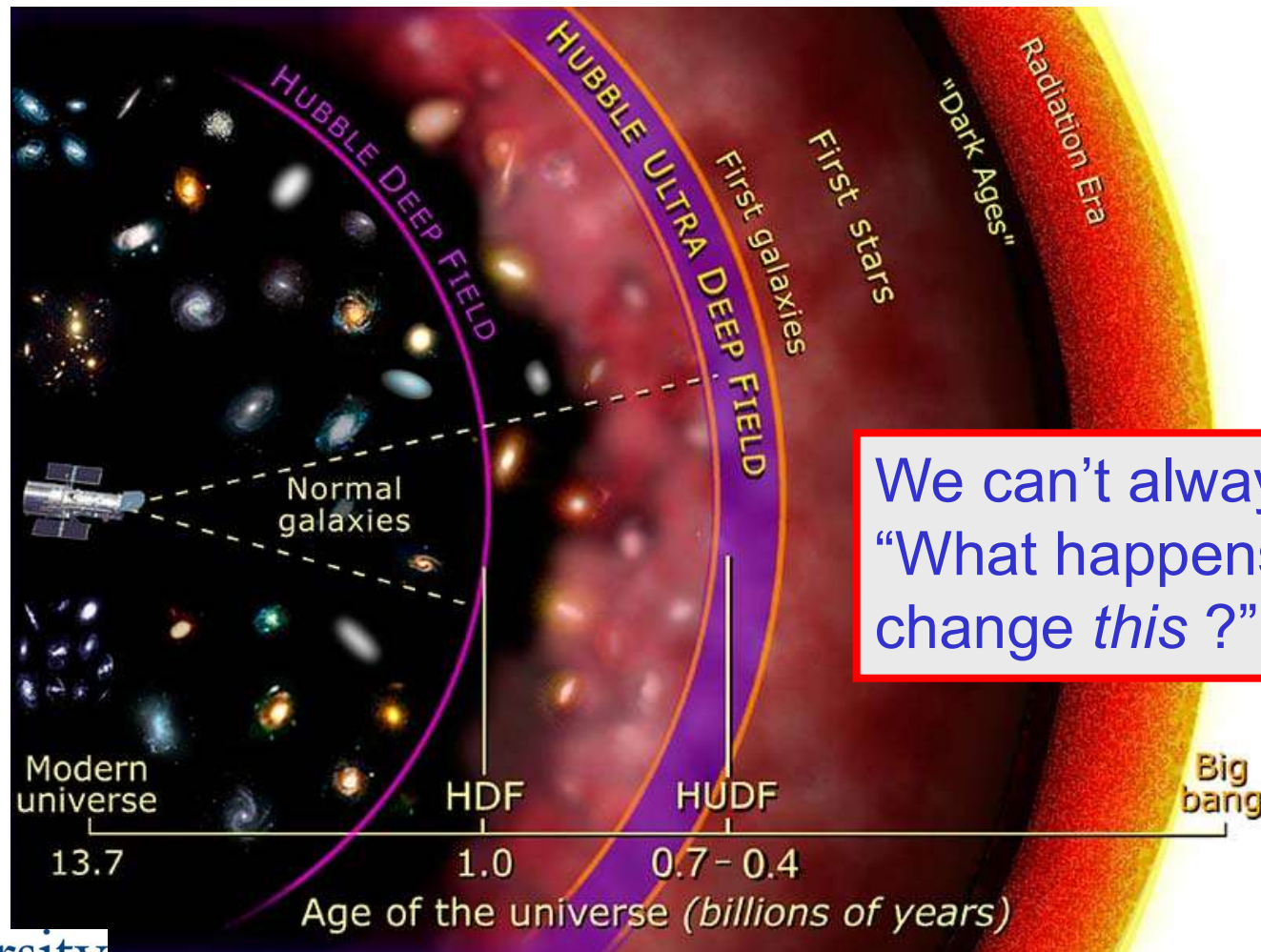
## ***Why a course on data analysis?...***



“You must unlearn what you have learned”

# Why a course on data analysis?...

Many areas of physics are *Remote sensing*



# *Why a course on data analysis?...*

Even if you (will) do little data analysis yourself, you will need to assess critically results in the literature of your field.

—————→ Determine **significance** of old and new theories and models.

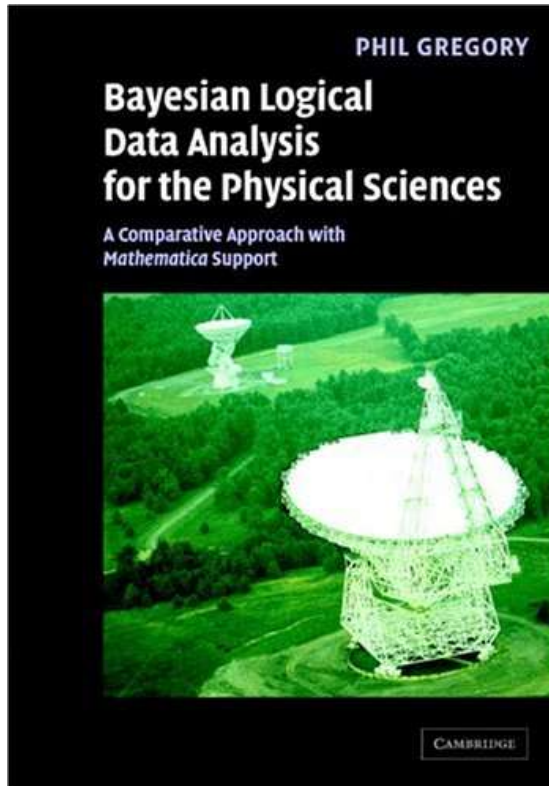
Many (all?) current analyses are carried out within a particular framework – the ‘frequentist’ approach to probability:

- ‘classical’ data analysis methodology
- rapidly losing ground to **Bayesian inference**.

Important to understand the differences between these two approaches, and the strengths of the new Bayesian paradigm.



# *Why a course on data analysis?...*

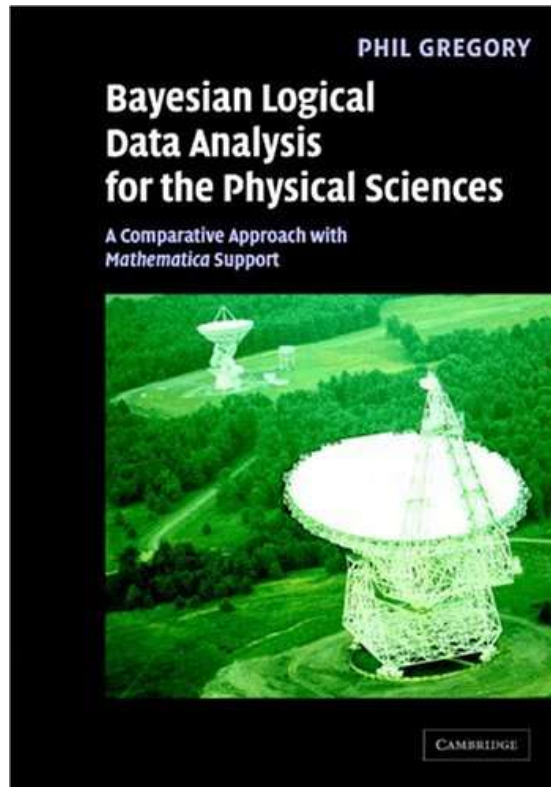


Cambridge Univ. Press

ISBN: 052184150X

# Why a course on data analysis?...

## PREFACE



Cambridge Univ. Press

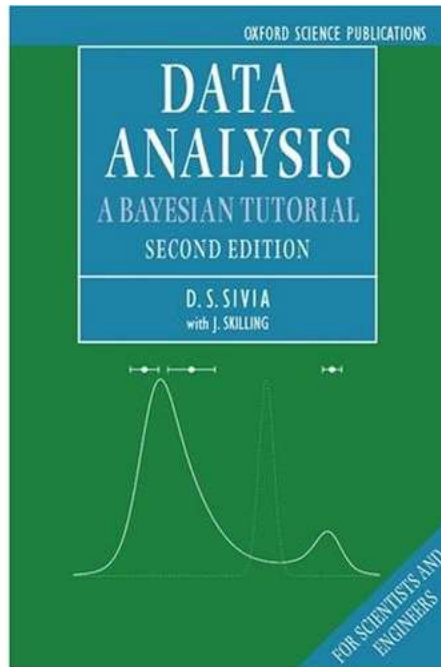
ISBN: 052184150X

The goal of science is to unlock nature's secrets...Our understanding comes through the development of theoretical models capable of explaining the existing observations as well as making testable predictions...Statistical inference provides a means for assessing the plausibility of one or more competing models, and estimating the model parameters and their uncertainties. These topics are commonly referred to as "data analysis".

We are currently in the throes of a major paradigm shift in our understanding of statistical inference based on...Bayesian Probability Theory...The Bayesian paradigm is becoming very visible at international meetings of physicists and astronomers. However, the majority of scientists are still not at home with the topic and much of the current scientific literature still employs the conventional "frequentist" statistical paradigm.

This book is an attempt to help new students to make the transition while at the same time exposing them to some of the essential ideas of the frequentist paradigm that will allow them to comprehend much of the current and earlier literature and interface with his or her research supervisor.

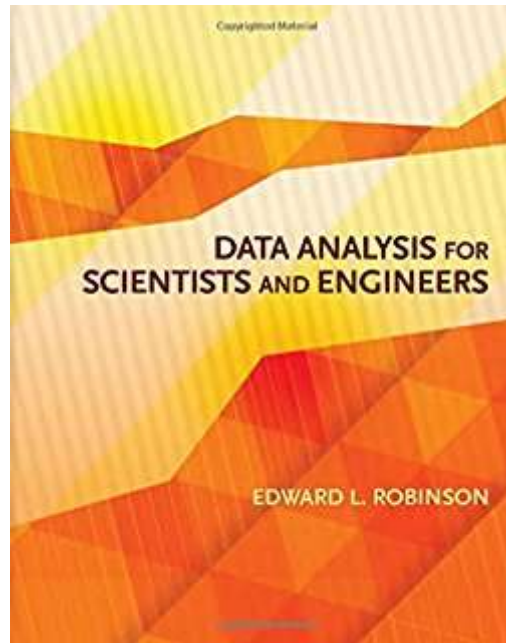
# Why a course on data analysis?...



Data Analysis:  
A Bayesian Tutorial

(Oxford Univ Press)  
D.S. Sivia & J. Skilling

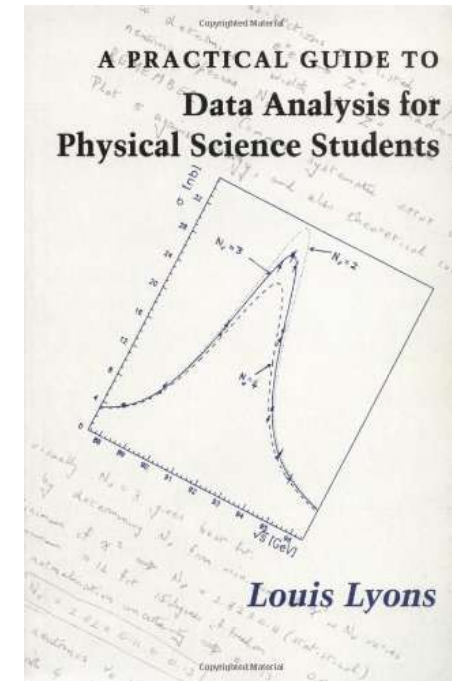
ISBN: 0198568312



Data Analysis for Scientists  
and Engineers

(Princeton Univ Press)  
E.L. Robinson

ISBN: 9781400883066



A Practical Guide to Data  
Analysis for the Physical  
Sciences

(Oxford Univ Press)  
Louis Lyons

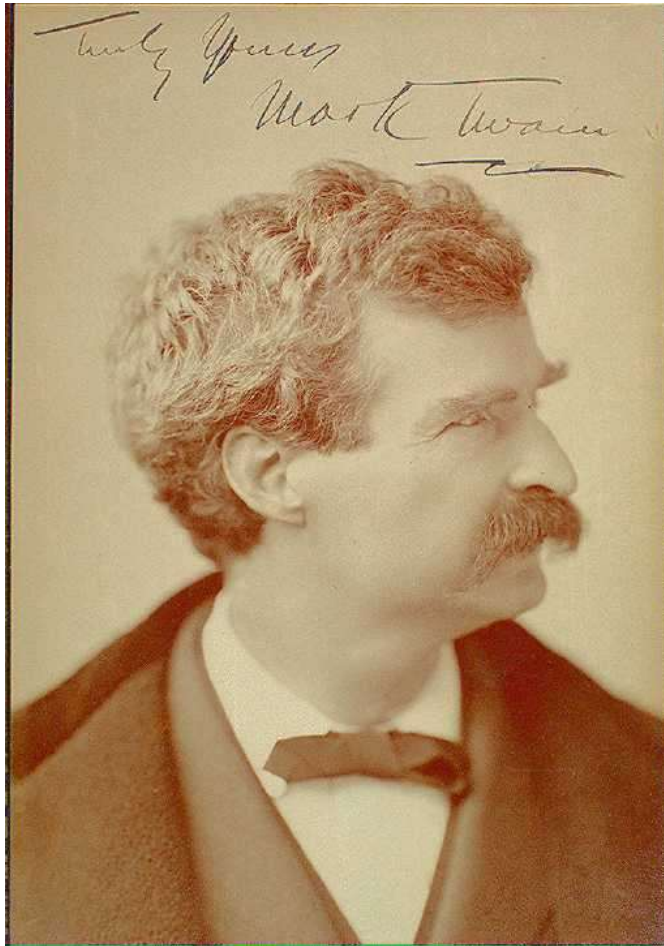
ISBN: 0521424631



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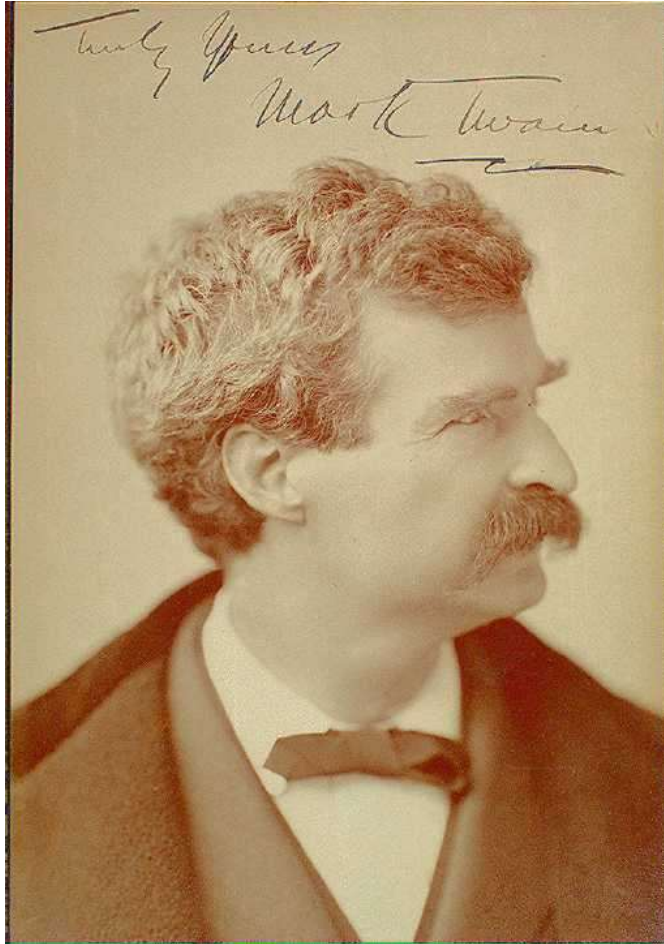


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Mark Twain

**“It is better to keep your mouth closed and let people think you are a fool than to open it and remove all doubt.”**